



## Neel Buddhadev

### Architecture + Design Strategy

Date of Birth: 10-04-1993  
Place of Birth: Mumbai (Indian)  
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401 201, Maharashtra, India.  
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#### Work Experience

##### **Partner** (May 2020 - Current)

Sabaka - Art & Design \*Collectible Handmade Curated Art\*, Nice, France  
*Art direction*

##### **Architect and Design Strategist** (May 2018 - Current)

S B ADVTG - Architecture + Medico Creative Advertising +  
OOH Media Solutions, Mumbai, India  
*Architecture, art direction and marketing strategy*

##### **Volunteer** (January 2018 - April 2018)

Fernando Menis Architects, Santa Cruz de Tenerife, Spain  
*Design and research*

##### **Designer** (October 2017 - November 2017)

JDAP Architecture-Design-Planning, Mumbai, India  
*Urban design intervention for Diu City under Government of India's  
'Smart City Challenge'*

##### **Design Strategy Intern** (May 2017 - July 2017)

Total Tool s.r.l., Milan, Italy  
*Developed design strategies for 'Esselunga's Bar Atlantic',  
'Koochie Play', 'Cutlery for All' and 'Domus Magazine'*

##### **Designer** (April 2016 - August 2016)

DCOOP Architects, Mumbai, India  
*Developed architectural designs and visual designs for  
the archive of DCOOP's projects*

##### **Exhibition Designer** (January 2016 - March 2016)

Anukruti NGO, Mumbai, India  
*Developed the brand strategy, architectural designs and  
visual designs for the exhibition 'Mumbai, Let's Play!'*

##### **Junior Architect** (March 2015 - November 2015)

Studio Hinge, Mumbai, India  
*Assisted on architectural design, management,  
estimation and execution of assigned projects*

#### Education

2016 - 2017

Domus Academy, Milan, Italy

##### **Master in Business Design**

*Workshops in conjunction with Condé Nast, Kickstarter and Olivetti*

2010 - 2015

Balwant Sheth School of Architecture, NMIMS University, Mumbai, India

##### **Bachelor of Architecture**

#### Languages

Gujarati: Native

Hindi: Fluent

English: Fluent

Marathi: Fluent

#### Honors & Achievements

2018

##### **Indianama 2018: The Street Hustle**

Paired with a shop owner to design its identity system

2017

##### **Olivetti Design Contest 2017: 3D Printer Body**

'Mention of Merit' for the quality of communication

2016

##### **Mumbai, Let's Play!**

Exhibiting children as creators of informal playspaces,  
covered by 'The Hindu' (India's National Newspaper),  
on March 29, 2016

2015

##### **My Very Own Frills: Getting over Life Hackers' gimmicks**

Academic Research Thesis on 'Branding and Architecture'

2014

##### **The Kala Ghoda Arts Festival**

Showcased the co-designed installation 'Nirantara'

2013-14

**General Secretary** of the 'Student Body Council' of BSSA

2013

##### **Reliance Majhi Metro Festival**

Winner of the 'Souvenir Design Competition'

#### Proficiencies

Design Strategy

Architectural Design

Visual Communication

Teamwork and Management

Research and Development

Estimation and Execution

Listening, Observation and Interpretation